WHAT IS CLAIMED IS:

1.   A method for providing vehicle settings to a telematics unit in a mobile vehicle, the method comprising:

receiving a vehicle settings update signal at a call center from the telematics unit; and

sending vehicle settings from the call center to the telematics unit responsive to the update signal.

2.   The method of claim 1, further comprising:

implementing the vehicle settings in the mobile vehicle.

3.   The method of claim 1, further comprising:

sending an update flag signal from the call center to the telematics unit prior to the call center receiving the vehicle settings update signal.

4.   The method of claim 1, further comprising:

receiving at least one user preference at a call center via a web portal interface prior to the call center receiving the vehicle settings update signal.

5.   The method of claim 4, further comprising:

sending an update flag signal from the call center to the telematics unit responsive to receiving the at least one user preference at the call center via the web portal interface and prior to the call center receiving the vehicle settings update signal.

6.   The method of claim 1, wherein the telematics unit is active.

7.   The method of claim 1, wherein sending the vehicle settings from the call center to the telematics unit comprises:

determining a download status of the telematics unit and

5   associated components;

storing the vehicle settings when the download status of the telematics unit and associated components is negative; and

transmitting the vehicle settings from the call center to the telematics unit when the download status of the telematics unit and associated

10   components is positive.

8.   The method of claim 7, wherein determining the download status of the telematics unit comprises:

transmitting at least one download requirement to the telematics

15   unit;

receiving a download reply from the telematics unit responsive to the at least one download requirement; and

determining a download status of the telematics unit and associated components based on the received download reply.

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9.   The method of claim 8, wherein the download requirement comprises:

the telematics unit is active; and

the telematics unit determines associated component statuses are

25   in a modifiable state.

10.   The method of claim 7, wherein storing the vehicle settings comprises:

determining a store status for the vehicle settings when the

5   download status of the telematics unit and associated components is negative;

storing the vehicle settings when the store status is positive; and

deleting the vehicle settings when the store status is negative.

11.   A computer readable medium for providing vehicle settings for a

10   telematics unit in a mobile vehicle comprising:

computer readable code for processing a received vehicle settings update signal from the telematics unit; and

computer readable code for sending vehicle settings from a call center to the telematics unit responsive to the update signal.

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12.   The computer readable medium of claim 11, further comprising:

computer readable code for implementing the vehicle settings in the mobile vehicle.

20   13.   The computer readable medium of claim 11, further comprising:

computer readable code for sending an update flag signal prior to the call center receiving the vehicle settings update signal.

14.   The computer readable medium of claim 11, further comprising:

25   computer readable code for processing at least one received user preference at the call center via a web portal interface prior to the call center receiving the vehicle settings update signal.

15. The computer readable medium of claim 14, further comprising:

computer readable code for sending an update flag signal from the call center to the telematics unit responsive to receiving the at least one user preference at the call center via the web portal interface.

16. The computer readable medium of claim 11, wherein the telematics unit is active.

17. The computer readable medium of claim 11, wherein the computer readable code for sending the vehicle settings from the call center to the telematics unit comprises:

computer readable code for determining a download status of the telematics unit and associated components;

computer readable code for storing the vehicle settings when the download status of the telematics unit and associated components is negative; and

computer readable code for transmitting the vehicle settings from the call center to the telematics unit when the download status of the telematics unit and associated components is positive.

18.   The computer readable medium of claim 17, wherein the computer readable code for determining the download status of the telematics unit comprises:

5   computer readable code for transmitting at least one download requirement to the telematics unit;

              computer readable code for processing a received download reply from the telematics unit responsive to the at least one download requirement; and

10   computer readable code for determining a download status of the telematics and associated components unit based on the received download reply.

19.   The computer readable medium of claim 18, wherein the download
15   requirement comprises:

              the telematics unit is active; and

              the telematics unit determines associated component statuses are in a modifiable state.

20   20.   The computer readable medium of claim 17, wherein the computer readable code for storing the vehicle settings comprises:

              computer readable code for determining a store status for the vehicle settings when the download status of the telematics unit and associated components is negative;

25   computer readable code for storing the vehicle settings when the store status is positive; and

              computer readable code for deleting the vehicle settings when the store status is negative

21.   A system for providing vehicle settings for a telematics unit in a mobile vehicle, the system comprising:

means for receiving a vehicle settings update signal at the call

5   center from the telematics unit; and

means for sending vehicle settings from the call center to the telematics unit responsive to the update signal.